



# HumanJobs

## INCLUSIVE EMPLOYMENT FOR YOUTH

### CAREER ROADMAPS

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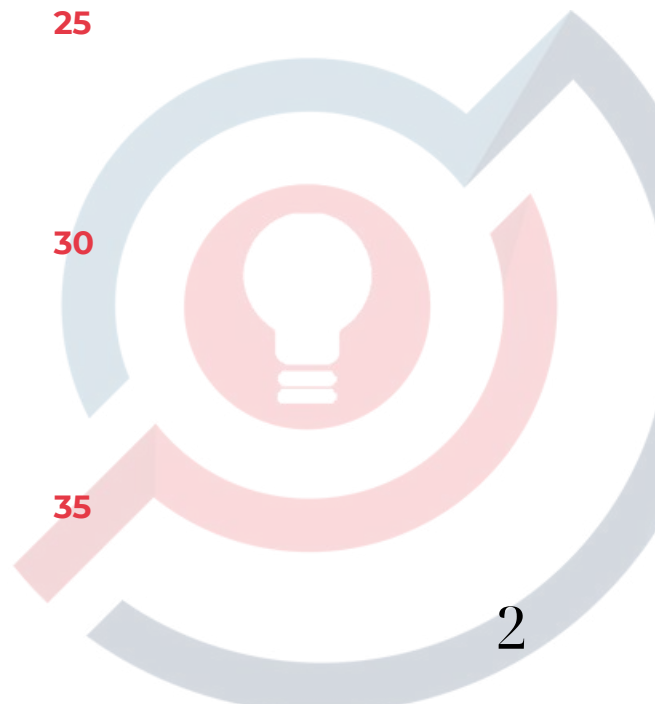


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# INTRODUCTION

The “Career Roadmaps” document is a key output of the Human Jobs Project under Work Package 2 (WP2), which is focused on developing inclusive, empathetic, and accessible career guidance tools for NEETs (young people not in education, employment, or training) and individuals with mild disabilities. These roadmaps present a visually structured and emotionally supportive way to explore diverse career options—ranging from creative and digital roles to technical and interpersonal professions—across several EU countries.

Each roadmap follows a three-part structure: it begins by encouraging users to assess their personal suitability for a role, then outlines approachable first steps into the profession, and finally, emphasizes the emotional and practical rewards of choosing that path. This design aims to lower the psychological and informational barriers that often prevent marginalized youth from pursuing fulfilling careers.

Beyond outlining career steps, these tools prioritize personal growth, confidence-building, and a sense of purpose. They reflect a deep commitment to accessibility—not only in terms of educational requirements but also in tone, structure, and emotional resonance. The document compiles contributions from Greece, Poland, Bulgaria, Ireland, and Italy, showcasing diverse employment opportunities and cultural approaches to employment empowerment.



# GREECE. ANALYSIS OF CAREER ROADMAP VISUALS – WP2 / HUMAN JOBS PROJECT

The three career roadmaps provided in the document serve as structured, accessible guides designed to help NEETs and young people with mild disabilities explore potential career paths. Each roadmap follows the same three-part logic: identifying personal suitability for the role, outlining the first steps toward entering the field, and highlighting the rewards of choosing this path. These visuals aim to reduce entry anxiety, foster self-reflection, and inspire motivation—all of which directly align with the aims of WP2, particularly the creation of empathetic, inclusive career trajectories.

## **1. Photography Career Roadmap**

The roadmap for photography begins with a self-assessment prompt: “Is this career for me?”. Here, individuals are invited to reflect on their own interests, talents, and personal traits, such as a passion for creativity, a natural eye for visual detail, or a patient, observant character. This opening functions almost therapeutically, helping the user build a sense of inner alignment between their personality and the potential career.

The next section outlines a concrete entry path. It encourages participation in workshops and seminars led by experienced professionals, the pursuit of tailored educational courses, and the importance of mentorship and networking. These suggestions are presented in a non-intimidating manner, relying more on accessible activities than on formal education—a critical approach when working with underqualified or discouraged youth. The roadmap also emphasizes informal learning, such as attending exhibitions or connecting with peers, which adds an empowering social dimension.

The final section—the reward—reinforces the emotional and personal value of the profession. Photography is portrayed not just as a job but as a mode of self-expression, a way to grow creatively and intellectually. This framing may be particularly resonant for individuals who seek meaning and emotional connection in their work, especially those who have faced social exclusion or identity struggles.


## **2. Uber/Taxi Driver Career Roadmap**

The roadmap for becoming a rideshare or taxi driver follows the same structure but focuses more on functionality and immediate employability. The first section, though currently left blank, would ideally guide the individual through personal suitability—perhaps by encouraging them to consider their comfort with driving, their social ease in interacting with strangers, or their desire for schedule flexibility.

Starting the career is presented as a straightforward path. The emphasis is on practical preparation: learning traffic laws, maintaining vehicles, attending any available training from the platform itself, and building community by connecting with other drivers. There's no expectation of academic qualifications here, which is particularly important for NEETs who may have dropped out of formal education or struggle with traditional learning formats.

In terms of motivation, the reward section highlights autonomy, financial agency, and social interaction. The job is shown as a flexible and people-oriented option, which could be especially attractive to young people seeking stability without rigidity. For someone with mild physical limitations, this career may offer a balanced route into the workforce, provided the driving context is suitable.





### 3. Marketing Specialist Career Roadmap

The third roadmap focuses on marketing, a field that combines creativity with analytical and strategic thinking. Like the others, it begins with a call for self-reflection—though again, this part would benefit from added content to prompt the user. Ideally, it would ask questions such as: “Do you enjoy storytelling? Are you curious about consumer behavior? Are you energized by ideas and communication?”

The roadmap offers an inviting entry process: attending online workshops and webinars, pursuing specialized courses in areas like digital marketing or branding, and engaging in mentorship opportunities. Networking here is framed as an educational tool in itself—by speaking with experienced marketers, the young person can build both skills and confidence. This career path, while somewhat more formal than the previous two, is still made accessible through its modular nature: short-term courses, self-paced learning, and creative experimentation.

The reward is centered on creativity, variety, and growth. Marketing is presented as a dynamic environment where ideas become reality, and professional identity evolves over time. For individuals struggling with motivation or lacking a clear sense of future direction, this narrative offers a path that is both structured and inspiring.

### 5. Overall Reflection

These visual roadmaps are practical tools that manage to be informative without overwhelming the viewer. They break down complex career paths into small, manageable actions. Most importantly, they create space for introspection and personal connection to work, something that is often missing from traditional job guidance.

However, the first section in each roadmap (“Is this career for me?”) could benefit from more detailed guidance or example prompts. A bit more scaffolding here would help users better visualize their fit with the profession. Additionally, while the documents are strong in accessibility and tone, visual enhancements—such as simple icons or step-by-step graphics—might improve clarity, especially for users with low literacy or attention difficulties.

Altogether, these roadmaps reflect the Human Jobs project's commitment to inclusion, emotional engagement, and practical empowerment. They are not just guides, they are invitations to dream, plan, and act.

# CAREER MAP FOR PHOTOGRAPHY

## 1.IS THIS CAREER FOR ME?

### INTEREST/ PASSION

- ✓ Fine Art Photography
- ✓ Documentary Photography
- ✓ Commercial Photography
- ✓ Nature and Wildlife Photography

### TALENT/ SKILLSET

- ✓ Technical Proficiency
- ✓ Storytelling Ability
- ✓ Adaptability
- ✓ Innovation

### PERSONAL TRAITS

- ✓ Patience
- ✓ Curiosity
- ✓ Empathy
- ✓ Resilience

## 2.HOW DO I START THIS CAREER?



### Training

Attend workshops and seminars led by experienced photographers to enhance your skills.

### Mentorship

Look for experienced photographers who are willing to mentor and guide you.

### Education

Choose courses that align with your specific interests and skill development needs.

### Networking

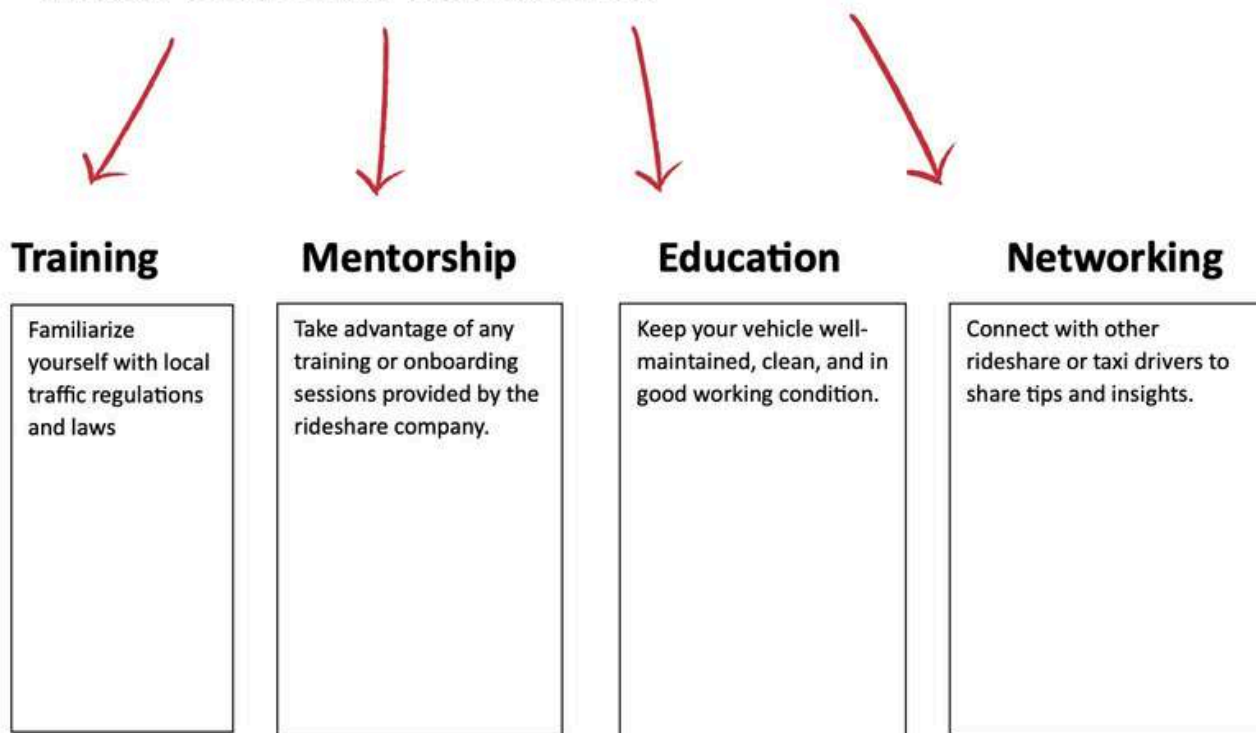
Attend photography exhibitions, trade shows, and industry conferences. Exchange contact information and follow up to build lasting connections.

### **3. THE REWARD - on this job you get:**



**The ability to express yourself artistically and bring your creative vision to life through visual storytelling. The chance to explore different photography genres and continuously evolve your skills. The joy of constantly learning and adapting to new technologies and techniques.**

## 2.HOW DO I START THIS CAREER?



**3. THE REWARD - on this job you get:**  **Enjoy the flexibility to set your own working hours. Earn income based on the number of rides or hours worked. Find fulfillment in meeting and interacting with a diverse range of people.**





## CAREER MAP FOR UBER/TAXI DRIVER

### 1.IS THIS CAREER FOR ME?

#### INTEREST/ PASSION

- ✓ Local Exploration
- ✓ Customer Interaction
- ✓ Driving
- ✓ Flexibility

#### TALENT/ SKILLSET













- ✓ Navigation Skills
- ✓ Customer Service
- ✓ Time Management
- ✓ Adaptability

#### PERSONAL TRAITS

- ✓ Patience
- ✓ Empathy
- ✓ Professionalism
- ✓ Resilience

## CAREER MAP FOR MARKETING SPECIALIST

### 1.IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
 Digital Marketing	 Analytical Skills	 Adaptability
 Market Research	 Communication Skills	 Collaboration
 Content Marketing	 Creativity	 Initiative
 Brand Development	 Project Management	 Responsible Risk-Taking

### 2.HOW DO I START THIS CAREER?



## Training

Participate in workshops, webinars, and online courses to gain practical skills.

## Mentorship

Explore mentorship programs offered by professional organizations or through networking.

## Education

Take courses that cover areas such as digital marketing, market research, and brand management.

## Networking

Seek informational interviews with experienced marketers to learn about their career paths and gain insights.

**3. THE REWARD - on this job you get:**  **Experience the satisfaction of bringing creative ideas to life in marketing campaigns. Witness your professional growth as you gain experience and expertise. Find joy in working on diverse marketing projects and campaigns.**

# POLAND. VINTAGE RESELLER – CAREER ROADMAP

This roadmap opens with a vivid portrait of what kind of person might thrive in this profession. The text encourages the reader to consider whether they have a passion for vintage items, a love of history, and a sense of excitement about “the hunt.” These emotional drivers are accompanied by skill-based reflections: whether someone is good at research, negotiation, and marketing, and whether they possess traits like patience, attention to detail, and strong organizational habits. It’s a self-assessment process that doesn’t feel like a test, but rather like an invitation to imagine a future self in this role.

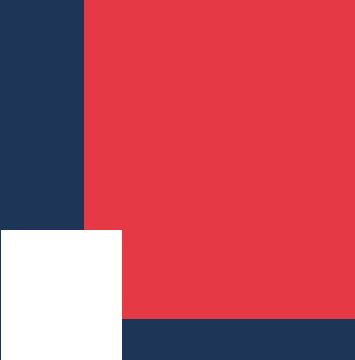
From there, the roadmap offers an engaging yet practical breakdown of how to begin. It doesn’t rush the reader into selling but instead invites them to immerse themselves in the world of vintage—learning about item types, identifying authenticity, understanding pricing, and getting to know the market. The entry path relies on curiosity and self-directed exploration, supported by suggestions to attend events, engage in online platforms like Etsy, and collaborate with other sellers. The roadmap wisely emphasizes networking and community-building, acknowledging how important a sense of connection is for the target group.

The “rewards” section stands out in length and richness. It’s not just about income, though financial opportunity is acknowledged. The real heart of the reward lies in emotional and intellectual satisfaction: the thrill of discovery, the beauty of historical appreciation, the joy of aesthetic curation, and the sense of purpose that comes with contributing to sustainability. Entrepreneurial autonomy and community belonging are also noted, which can be especially important for individuals coming from disempowering or socially isolated backgrounds. This roadmap feels like an empowering invitation into a niche that celebrates individuality, resilience, and passion.

## **1. Illustrator/Artist – Career Roadmap**

The roadmap for a career in illustration or art speaks directly to the creative, introspective young person who may have felt misunderstood or overlooked in traditional job settings. It begins by affirming their potential: passion, creativity, and the desire to communicate through visuals are all valid foundations for the future. It reminds the reader that artistic careers aren’t just about raw talent but also about personal traits like resilience, independence, and discipline—qualities that many NEETs may already possess due to life experience.

The suggested starting points are very human-centered. Training begins with self-study and experimentation, making it approachable for someone with limited access to formal education. The mention of investing in art supplies and books also subtly communicates that it’s okay to take one’s development seriously. The roadmap encourages mentorship as a natural next step, suggesting social media or local art communities as places where inspiration and connection can grow. The section on networking expands on this idea, offering guidance on building a digital presence and engaging with the broader creative community—important especially for those who may not have physical mobility or live in isolated areas.



To create a unified and easily identifiable brand for the Human Jobs project, a project identity and graphic charter will be devised. This entails establishing a common and recognizable Human Jobs brand identity that will be utilized for all project communications, both at the European and local levels. The project identity encompasses the overall visual representation and visibility of the project to external stakeholders. This involves the selection of a project logo by the partners, as well as the development of templates for project deliverables and PowerPoint presentations.

## 2.Event Staff – Career Roadmap

Finally, the roadmap for becoming part of an event team is an excellent example of how seemingly “ordinary” jobs can be reframed as exciting, dynamic, and socially impactful. The initial section describes someone who is detail-oriented, people-focused, organized, and adaptable. It subtly reshapes the idea of “soft skills” into a core strength—something deeply valued in the world of events.

The path into the profession is laid out clearly and accessibly. Rather than requiring a degree, it suggests workshops, certifications, and internships—realistic entry points for youth with limited resources. Networking again takes a prominent place, with practical advice on joining associations, engaging online, and building vendor relationships. The roadmap doesn’t just teach how to get the job; it teaches how to integrate into the ecosystem of event professionals.

As with the other careers, the rewards are framed not just in terms of money, but in human satisfaction. Event staff get to create memorable experiences, witness client happiness, and enjoy a constantly changing environment. There’s a strong sense of team spirit and shared success. The roadmap also hints at entrepreneurial potential—an inspiring note for those who might one day want to lead their own projects. For NEETs who may feel disconnected from their communities, this career path offers a way to feel useful, connected, and celebrated.

## General Reflection

These roadmaps are more than career tools; they are storytelling devices. Each one helps a young person visualize their future self not only in terms of tasks and income, but in terms of meaning, growth, and belonging. This narrative approach is especially important in the context of the Human Jobs project, which aims to re-engage youth who often feel lost or excluded. There’s a strong balance between realism and optimism. While the roadmaps acknowledge potential challenges, they are fundamentally hopeful grounded in the idea that everyone has something valuable to offer and a path worth pursuing.



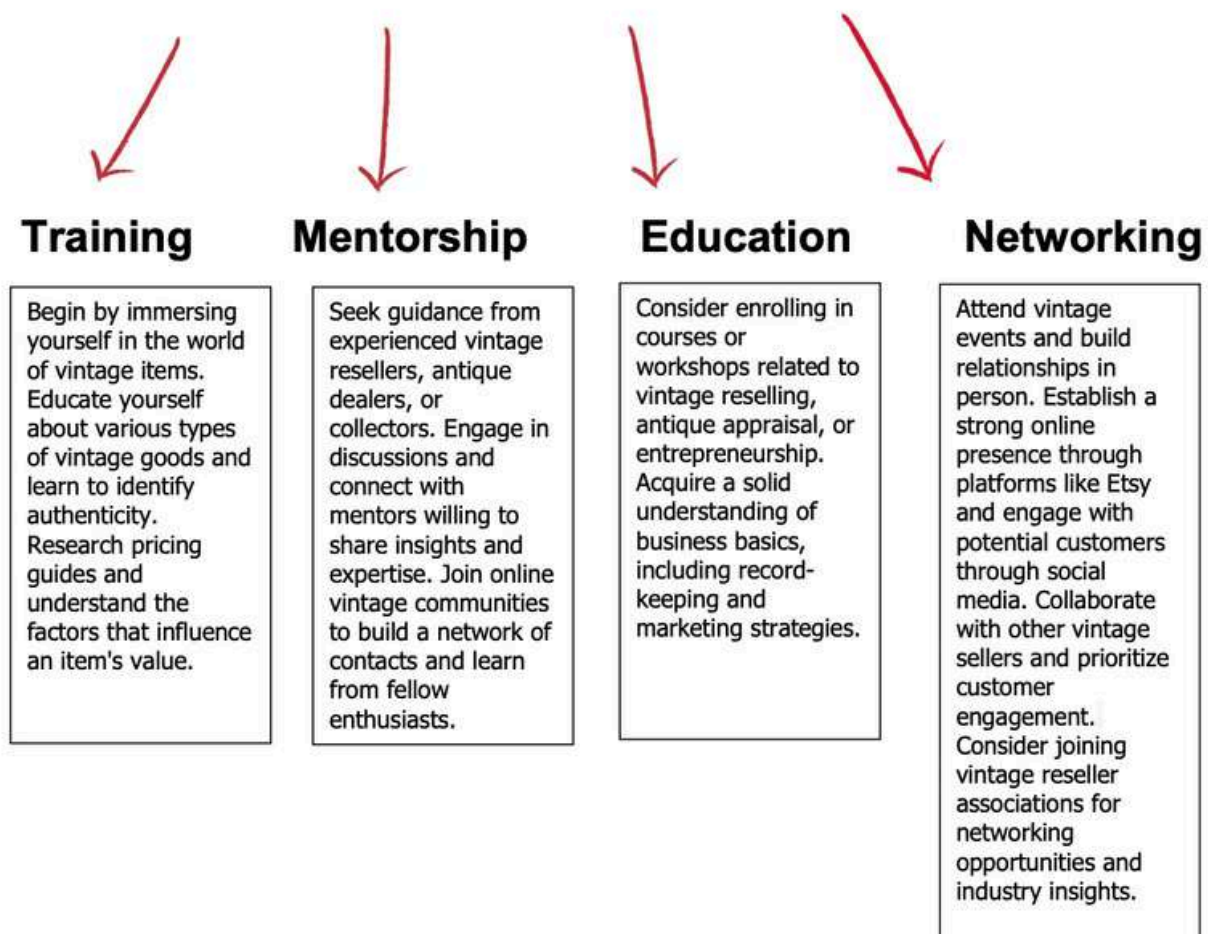


# CAREER MAP FOR Vintage reseller

## 1. IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
<input checked="" type="checkbox"/> Passion for Vintage Items	<input checked="" type="checkbox"/> Product Knowledge	<input checked="" type="checkbox"/> Patience
<input checked="" type="checkbox"/> Appreciation for History	<input checked="" type="checkbox"/> Negotiation Skills	<input checked="" type="checkbox"/> Attention to Detail
<input checked="" type="checkbox"/> Thrill of the Hunt	<input checked="" type="checkbox"/> Marketing and Presentation	<input checked="" type="checkbox"/> Resilience
<input checked="" type="checkbox"/> Sustainability Advocate	<input checked="" type="checkbox"/> Research Skills	<input checked="" type="checkbox"/> Organization

## 2. HOW DO I START THIS CAREER?



### 3. THE REWARD - on this job you get:



Working as a Vintage Reseller offers a range of rewarding experiences and potential benefits:

1. **Treasure Hunting Excitement:** The thrill of searching for hidden gems and unique vintage items can be immensely satisfying. Discovering valuable and one-of-a-kind pieces can provide a sense of accomplishment and excitement.
2. **Historical Connection:** Handling vintage items allows you to connect with history and learn about different eras, cultures, and design trends. This historical perspective can be intellectually enriching and fascinating.
3. **Creative Outlet:** Vintage reselling often involves curating and presenting items in an aesthetically pleasing manner. It offers an opportunity to express your creativity by arranging and styling vintage pieces.
4. **Financial Rewards:** Successful vintage resellers can turn their passion into a profitable business. The resale of valuable vintage items can generate income and potentially become a primary source of livelihood.
5. **Sustainability Contribution:** By promoting the reuse and recycling of vintage items, you contribute to sustainable consumer practices. This aligns with eco-conscious values and fosters a sense of environmental responsibility.
6. **Entrepreneurial Freedom:** As a vintage reseller, you have the autonomy to set your own business strategies, pricing, and sourcing methods. This entrepreneurial freedom can be empowering and fulfilling.
7. **Customer Appreciation:** Building a loyal customer base and receiving positive feedback from satisfied buyers can be emotionally rewarding. Knowing that your finds bring joy to others can be personally gratifying.
8. **Continuous Learning:** The vintage reselling field offers ongoing opportunities for learning and growth. You can continually expand your knowledge about different types of vintage items, market trends, and pricing strategies.
9. **Community and Connections:** Engaging with other vintage enthusiasts, collectors, and fellow resellers can lead to lasting friendships and a sense of belonging within the vintage community.
10. **Flexible Work Environment:** Vintage reselling can often be done from various settings, including online platforms and physical stores. This flexibility allows for work-life balance and the pursuit of other interests.

While vintage reselling offers numerous rewards, it's important to acknowledge that it can also involve challenges such as market fluctuations, competition, and the need for effective marketing and customer service. However, for individuals with a passion for vintage items and a dedication to the business, the rewards can far outweigh the challenges, making it a fulfilling and enjoyable career.



# CAREER MAP FOR Illustrator/Artist

## 1. IS THIS CAREER FOR ME?

### INTEREST/ PASSION

- ✓ Passion for Art
- ✓ Creativity
- ✓ Desire to Communicate Through Art
- ✓ Passion for Creativity

### TALENT/ SKILLSET

- ✓ Artistic Skill
- ✓ Technical Proficiency
- ✓ Adaptability
- ✓ Mural and Large-Scale Art Capabilities

### PERSONAL TRAITS

- ✓ Patience
- ✓ Detail-Oriented
- ✓ Independence and Discipline
- ✓ Resilience

## 2. HOW DO I START THIS CAREER?

### Training

To start a career as an Illustrator/Artist, focus on comprehensive training. Begin with self-study, experimenting with different styles and mediums. Utilize online resources, consider local art workshops, and invest in quality supplies and educational books. Consistent practice and continuous learning are key to your artistic journey.

### Mentorship

Mentorship is a valuable resource for aspiring Illustrators/Artists. Find established artists you admire and approach them for guidance. Many artists are willing to share their expertise. Connect through social media, art events, or local communities, expressing your eagerness to learn. Engaging in online art forums can also help you find mentors and receive valuable feedback.

### Education

Education is crucial for your career as an Illustrator/Artist. You can enroll in art schools, universities, or colleges offering degree programs in fine arts and illustration. Online art schools are an option if attending in-person classes is not feasible. Seek out specialized courses or workshops to enhance your skills in areas like digital art, concept art, or animation to align with your artistic goals.

### Networking

Networking is vital in the art world. Attend local art events to connect with artists and potential clients. Establish an online presence on platforms like Instagram and Behance. Join art communities, professional organizations, and collaborate on projects. Seek feedback from peers and mentors to enhance your networking and navigate your art career effectively.



### 3. THE REWARD - on this job you get:



Working as Event Staff offers a range of rewarding experiences and potential benefits:

1. **Event Creation:** The opportunity to contribute to the creation of memorable and meaningful events, from weddings and corporate gatherings to cultural festivals and concerts, can be deeply rewarding.
2. **Client Satisfaction:** Witnessing the satisfaction and joy of clients and attendees when an event unfolds successfully can provide a strong sense of accomplishment.
3. **Variety:** Each event is unique, offering diversity in themes, locations, and challenges. This variety keeps the job interesting and engaging.
4. **Creative Expression:** Event planning allows for creative expression in designing themes, layouts, and experiences that leave a lasting impression on guests.
5. **Problem-Solving:** Developing strong problem-solving skills as you navigate unexpected challenges and find solutions in real-time can be personally fulfilling.
6. **Team Collaboration:** Collaborating with a team of vendors, suppliers, and other professionals within the industry fosters a sense of camaraderie and shared achievement.
7. **Professional Growth:** The opportunity to continually learn and adapt to industry trends and technologies can lead to ongoing personal and professional growth.
8. **Client Relationships:** Building strong relationships with clients can lead to repeat business, referrals, and a rewarding sense of trust and partnership.
9. **Entrepreneurial Potential:** For those interested in entrepreneurship, event planning can open doors to starting your own event planning business and achieving financial independence.
10. **Positive Impact:** Creating events that bring people together, celebrate milestones, or raise awareness for important causes can provide a sense of contributing positively to society.

While event planning can be highly rewarding, it's important to acknowledge that it also involves challenges such as tight deadlines, long hours, and the need for meticulous organization. However, for individuals who thrive in dynamic and creative environments, the rewards can make it a fulfilling and satisfying career.



# CAREER MAP FOR Event Staff

## 1. IS THIS CAREER FOR ME?

### INTEREST/ PASSION



**Passion for Events**



**Attention to Detail**



**People-Oriented**



**Creativity**

### TALENT/ SKILLSET



**Organization:**



**Communication**



**Time Management**



**Adaptability**

### PERSONAL TRAITS



**Stress Tolerance**



**Team Player**



**Professionalism**



**Positive Attitude**

## 2. HOW DO I START THIS CAREER?



### Training

Begin with event planning courses or workshops to gain foundational knowledge. Practical experience as an assistant or intern is crucial. Consider certification for enhanced credibility.

### Mentorship

Seek experienced event planners as mentors for guidance and insights. Networking at industry events can lead to valuable mentorship opportunities.

### Education

Pursue formal education in event management or related fields for a strong foundation. Stay updated through continuous learning via workshops and conferences.

### Networking

Join professional associations and establish an online presence for networking. Attend local events and build vendor relationships to expand your career prospects in Event Staff.





## BULGARIA. COACH – CAREER ROADMAP

This roadmap opens with a set of traits and interests that immediately paint a clear profile of someone suited for coaching. It describes a person who is deeply curious about the human mind, behavior, and motivation. Someone who enjoys listening, asking questions, and focusing on the wellbeing of others. The emphasis on empathy, communication, and the desire to make a difference suggests that this profession is particularly well suited for individuals with strong interpersonal sensitivity—qualities often found in those who have navigated personal hardships or emotional adversity, as is frequently the case with NEET youth.

In terms of entry into the field, the roadmap provides a path that feels achievable and flexible. Short courses and training sessions are offered as first steps, which lowers the barrier to participation. The suggestion to find a mentor who already works with clients not only reinforces the human connection at the heart of the coaching profession but also offers a practical way to ease into the role through observation and support. While formal education is mentioned—such as a high school diploma or bachelor's degree—the roadmap doesn't make it a rigid requirement, preserving accessibility.

The rewards section is concise but powerful. The coach role is presented not just to earn a decent income, but as a fulfilling and introspective journey. It offers a chance to help others while simultaneously learning more about yourself. This dual external impact and internal growth—makes the role especially meaningful. It positions coaching as more than a job: it becomes a way of life that supports both emotional and social empowerment.

### **Consultant – Career Roadmap**

The consultant roadmap targets those with a more analytical, strategic mindset. It begins with a mix of interests in business, decision-making, and systems, those who are curious about how things and people function. These interests are paired with a solid set of skills: analytical thinking, clear communication, and good listening. Traits such as quick thinking, creativity, and a desire to support others define the personality type that would thrive in this field.

Starting out as a consultant is framed in a very pragmatic way. The roadmap emphasizes the importance of gaining hands-on experience and practical learning—skills that cannot be learned in theory alone. Getting a mentor inside a consultancy or agency is presented as one of the most effective ways to learn the ropes. Education is acknowledged as part of the journey, but it's the on-the-ground knowledge and exposure to diverse projects that carry the most weight. Attending events is strongly encouraged, highlighting the value of visibility and networking in a field driven by relationships and credibility.

The rewards of this career are especially appealing to young people who are intellectually curious and seek variety. Consulting is described as dynamic—every project is different, and the job requires continuous growth. For NEETs or youth lacking a traditional career narrative, this path offers a way to bring value through adaptability and strategic thinking. It's empowering because it says: your brain is your best tool, and every experience you've had can become part of your professional toolkit.

### **Blogger – Career Roadmap**

The blogger roadmap speaks directly to expressive, thoughtful, and often introspective young people. It begins with a love for language, reading, writing, and storytelling—ideal for individuals who enjoy sharing personal perspectives or have developed strong communication habits, sometimes as a way of coping or finding identity. The roadmap also hints at the emotional and creative satisfaction that comes from exploring a specific topic deeply and presenting it to an audience.

The pathway into blogging is notably informal and self-initiated, which is perfect for NEETs who may feel excluded from structured work environments. Training is framed as practice-based—language learning and writing regularly are what build ability. Rather than emphasizing credentials, the roadmap suggests finding a copywriter or mentor to guide you, making the process feel social and grounded. Education is acknowledged but not central, reinforcing the idea that voice and consistency matter more than formal degrees in this line of work. Attending marketing and entrepreneurship events is encouraged, positioning the blogger not just as a writer, but as a potential business owner and self-branded entrepreneur.

The rewards are especially attractive for those who crave freedom and creativity. Blogging is presented as a flexible, stimulating job that can be done from anywhere. The roadmap acknowledges both the artistic and entrepreneurial sides of the work: the joy of writing and creating content, combined with the potential for financial sustainability. For young people who feel isolated or stuck, this roadmap offers a powerful message—you can turn your voice into value, from wherever you are.





### Final Reflections

These three roadmaps continue the Human Jobs tradition of creating career guidance tools that are accessible, encouraging, and psychologically grounded. Each roadmap is built around an empathetic understanding of the young person's starting point—not just their skills, but their doubts, dreams, and emotional needs.

By focusing on both practical entry points (like mentorships, events, and short trainings) and deep emotional rewards (like impact, growth, and self-expression), the maps provide more than a vocational outline—they offer hope. They help young people visualize themselves in meaningful roles and understand that their traits, even the ones society may have undervalued, are in fact strengths.

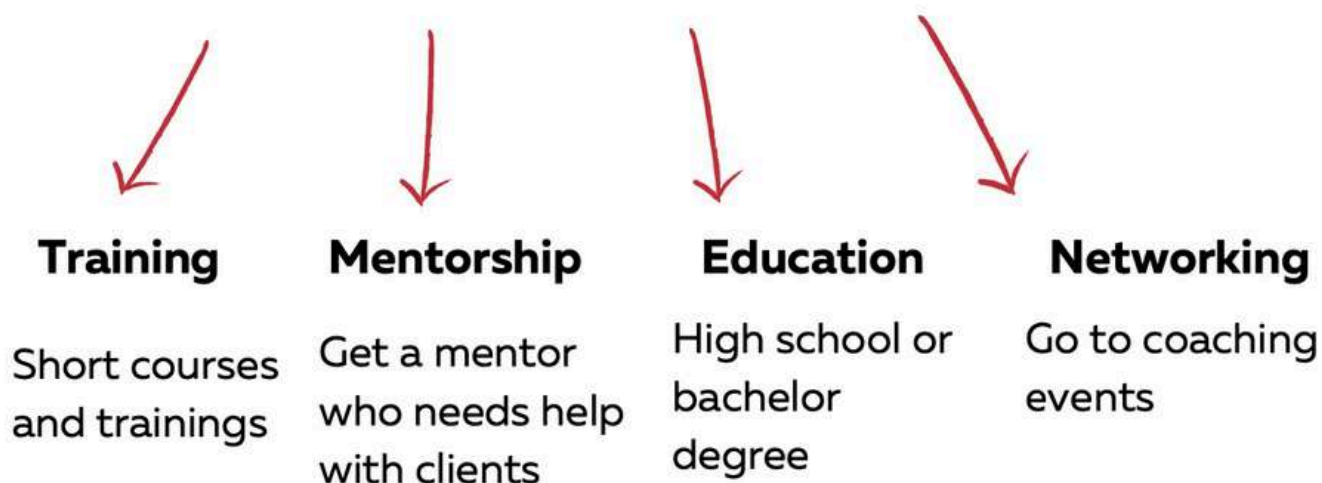


# CAREER MAP FOR COACH

## 1. IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
✓ People's mind	✓ Listening	✓ Wants to help others
✓ Goal setting	✓ Empathy	✓ Natural communicator
✓ Motivation	✓ Asking questions	✓ Wants to make a difference
✓ Behaviour of people	✓ Focusing on others	

## 2. HOW DO I START THIS CAREER?



## 3. THE REWARD - on this job you get:



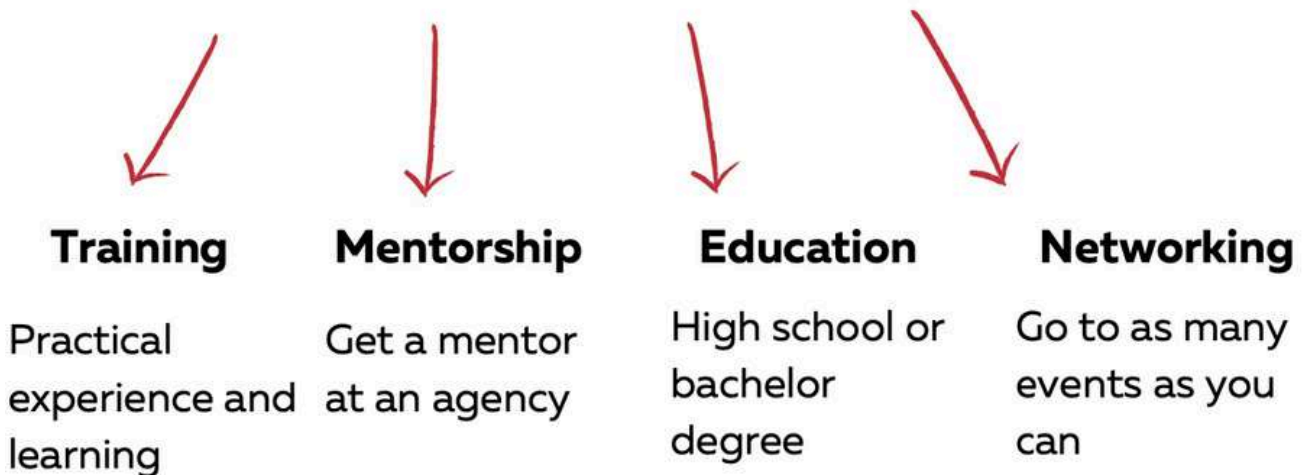
- well paid
- helping people - a sense of fulfillment
- practical learning
- helps you understand yourself better

# CAREER MAP FOR CONSULTANT

## 1. IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
✓ Business	✓ Analytical thinking	✓ Wants to help others
✓ How things work	✓ Communication skills	✓ Quick and creative thinker
✓ How people think and make decisions	✓ Listening skills	✓ Natural learners
	✓ Creativity	good

## 2. HOW DO I START THIS CAREER?



## 3. THE REWARD - on this job you get:



- good payment
- interesting job - every project is different
- opportunities to grow
- putting theory in practice







# CAREER MAP FOR BLOGGER

## 1. IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
✓ Language	✓ Writing	✓ Enjoys writing
✓ Reading	✓ Persuasion	✓ Enjoys communication and telling stories
✓ Writing	✓ Storytelling	✓ Keen interest in a particular topic
✓ A particular topic	✓ Creativity	

## 2. HOW DO I START THIS CAREER?

			
Training	Mentorship	Education	Networking
Language learning, writing as apctices	Get a copywriter mentor and help with jon	High school or bachelor degree	Marketing and Entrepreneurshi p events

## 3. THE REWARD - on this job you get:



- good payment
- interesting job - every project is different
- work from anywhere

## IRELAND. ONLINE CUSTOMER SERVICE AGENT – CAREER ROADMAP

This roadmap introduces a role that is particularly well-suited for individuals with strong interpersonal sensitivity and emotional intelligence. It begins by describing someone who enjoys working with people and can communicate clearly, think creatively, and remain professional under pressure. Personal traits like patience, kindness, and calmness are emphasized traits that are often found in individuals who have navigated hardship or social marginalization and have developed resilience and empathy in response. What's compelling about this roadmap is its focus on low barriers to entry. No formal education is required, and most training can be done in-house through company-specific onboarding.

Newcomers are encouraged to learn from senior colleagues, which adds a social and collaborative element to what could otherwise feel like an isolating remote job. This kind of mentorship-oriented approach makes the role feel more accessible and less intimidating. The rewards are framed in both practical and emotional terms. The job offers flexibility, especially in the form of remote work and self-managed schedules. This is vital for individuals with mobility issues, caregiving responsibilities, or anxiety around in-person environments. There's also a clear sense of growth potential and human connection—the satisfaction of helping others, solving problems, and making a difference, even from behind a screen. For someone looking to re-enter the workforce with minimal disruption to their daily life, this roadmap offers both feasibility and fulfillment.

### **Virtual Assistant – Career Roadmap**

The path toward becoming a virtual assistant is tailored for the organized, detail-oriented individual who enjoys support roles and thrives in structured environments. It begins by identifying core interests—HR, administration, technology—and skills such as computer proficiency, communication, and people skills. The personal profile this roadmap outlines is that of a friendly, dependable, and understanding individual, someone who might have naturally played the “helper” role in personal or family settings and is now seeking to formalize that ability into a profession.

Training is very accessible here. The roadmap suggests online courses tailored specifically to virtual assistance, many of which are affordable or even free. Formal education is optional; practical courses in organization and IT tools are more relevant. Learning from the job is encouraged, especially through contact with more experienced virtual assistants. Networking plays an interesting role here as well. Platforms like LinkedIn and Facebook are suggested as gateways into professional communities, something many NEETs may already use informally.

Tapping into those spaces for employment-focused purposes may be a comfortable entry point. As for the rewards, flexibility again takes center stage. The freedom to work from home, choose working hours, and progressively expand into new skill areas (such as project management) makes this a role that can evolve over time. It allows for quiet competence, steady growth, and emotional safety—important values for someone rebuilding confidence and seeking economic independence without abrupt change.



## **Copywriter/Editor – Career Roadmap**

The copywriter/editor path is one of the most creatively driven of the roadmaps and speaks directly to individuals who are passionate about language, communication, and storytelling. This is a particularly empowering message for youth who may have journaled through trauma, found comfort in books, or expressed themselves through writing as a coping mechanism. Their experiences can now become professional strengths.

This roadmap begins with interests in reading and writing, and builds into skills such as grammar, clarity, marketing communication, and multilingual proficiency. It describes a person who is not only detail-oriented and creative but also people-focused, indicating that even solitary writing has a social dimension when it's done with an audience in mind.

To get started, the roadmap recommends joining writers' guilds and seeking mentorship from writing teachers—again emphasizing a community-oriented, human connection. Education is not presented as mandatory but rather as a helpful foundation, especially if combined with practical training like language certifications or portfolio work. This approach acknowledges both self-taught and formally educated learners equally.

The rewards go beyond just financial gain. They include creative freedom, intellectual variety, remote flexibility, and job security in a content-driven digital world. For individuals who may be isolated or unsure how to communicate their value in traditional workplaces, the roadmap says: your voice is your asset, and there's room for it in the professional world.

### **Concluding Thoughts**

This final set of roadmaps stands out for its strong focus on digital-first, flexible careers, a vital area for NEETs and individuals with mild disabilities. All three roles are accessible from home, involve low to moderate formal entry requirements, and offer structured yet adaptable career growth.

What ties them together is their emotional grounding. Each map speaks not just to skills and income potential, but to the deeper needs of the Human Jobs target group: the need for stability, flexibility, creative expression, emotional safety, and human connection. Whether it's through helping others, organizing tasks behind the scenes, or expressing stories through words, these careers validate the idea that meaningful work doesn't require perfection—only presence, empathy, and consistency.



# CAREER MAP FOR Online Customer Service Agent

## 1. IS THIS CAREER FOR ME?

### INTEREST/ PASSION

- ✓ Working with people
- ✓ Helping others
- ✓ Problem-solving
- ✓ Technology

### TALENT/ SKILLSET

- ✓ Good with people
- ✓ Clear communicator
- ✓ Creative thinking
- ✓ Professionalism

### PERSONAL TRAITS

- ✓ Calm
- ✓ Patient
- ✓ Kind
- ✓ Understanding

## 2. HOW DO I START THIS CAREER?



### Training

Company  
training



### Mentorship

Senior  
colleagues



### Education

None needed



### Networking

Indeed

## 3. THE REWARD - on this job you get:



As an online customer service agent, you can enjoy the flexibility of working from home, the freedom to set your own schedule, increasing job opportunities, and room for growth.

# CAREER MAP FOR Virtual Assistant

## 1. IS THIS CAREER FOR ME?

### INTEREST/ PASSION



HR



Project management



Technology



Admin

### TALENT/ SKILLSET



Computer skills



People skills



Attention to detail



Communication

### PERSONAL TRAITS



Friendly



Organised



Understanding



Supportive

## 2. HOW DO I START THIS CAREER?



### Training

Online virtual  
assistant  
courses



### Mentorship

Senior  
colleagues



### Education

None needed  
but courses in  
organisation,  
and computer  
skills help



### Networking

LinkedIn,  
Facebook  
groups for  
Virtual  
Assistants

## 3. THE REWARD - on this job you get:



As a virtual assistant, you can enjoy the flexibility of working from home, the freedom to set your hours, and the chance to develop your communication skills.

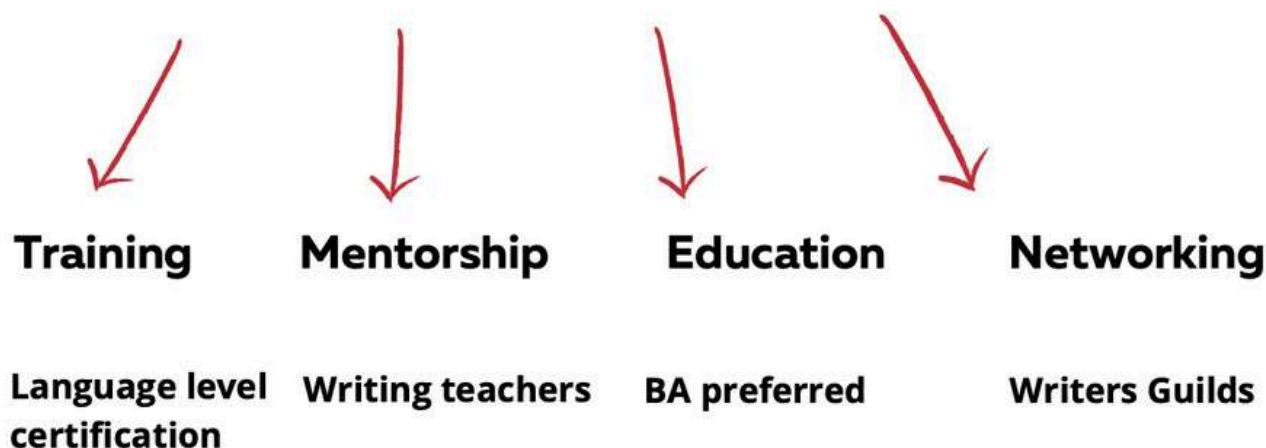


# CAREER MAP FOR Copywriter/editor

## 1. IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
✓ Reading	✓ Grammar	✓ Detail-orientated
✓ Writing	✓ Spelling	✓ People-focused
✓ Communication	✓ Languages	✓ Creative
✓ Marketing	✓ Clarity	✓ Organised

## 2. HOW DO I START THIS CAREER?



## 3. THE REWARD – on this job you get:



As a copywriter/editor, you can enjoy creative expression, problem-solving opportunities, flexible working, a variety of tasks, and job security.

## ITALY. DATA ENTRY OPERATOR – CAREER ROADMAP

This roadmap introduces a career that is both structured and accessible—an ideal combination for young people seeking clarity, routine, and reliability in their professional lives. The self-assessment section immediately orients the user to think about their natural inclinations: Are they detail-oriented? Do they enjoy organizing information? Is accuracy something they take pride in?

Alongside these interests, the required skills include typing speed, software proficiency, and time management. What's important here is the balance between technical ability and personal discipline. The roadmap affirms that someone who is consistent, focused, and adaptable is well-suited to this field, even if they haven't had access to higher education or professional experience.

The career entry strategy is refreshingly straightforward. The roadmap highlights training programs that teach software and keyboarding techniques, while also encouraging mentorship—an important point for individuals who benefit from hands-on support. Education in this case does not mean formal schooling but can come in the form of short, skill-based courses. Networking is also mentioned, with suggestions like job fairs and online forums, creating low-stakes opportunities for engagement and visibility.

The reward section highlights several key benefits: the opportunity to develop accuracy and efficiency, stable work environments, transferable skills, and reliable income. It is framed not as a glamorous job, but as a dependable one, something that offers structure, autonomy, and the comfort of routine. For NEETs or youth with social anxiety or mild disabilities, this map sends a reassuring message: there is a place for you in the workforce that values your precision, not your degree.

### **Phone Interviewer – Career Roadmap**

This roadmap opens with a very human-focused appeal. It suggests this career is ideal for individuals who enjoy connecting with others, are curious about behavior, and are motivated by processes like improvement and feedback. The skills required—active listening, questioning techniques, empathy, and data entry—rely more on communication and emotional intelligence than formal qualifications, making this pathway especially welcoming to individuals with interpersonal strength but limited academic experience.

The roadmap's structure for entering the field is both clear and practical. It encourages training in telephone survey techniques and engagement with experienced interviewers—again leaning into mentorship as a pathway to confidence. Educational suggestions include courses in market research or communication, all of which can be accessed online or through short-term programs. Networking opportunities include webinars, conferences, and associations—environments that offer insight and potential connections without requiring large financial or time investments.

What's most compelling is the way the role is described in terms of reward. Beyond paycheck, the job offers a chance to sharpen communication skills, understand human behavior, contribute meaningfully to hiring processes, and engage in continuous learning. It validates the idea that empathy, neutrality, and curiosity are not only personality traits but professional assets. For someone previously excluded from formal settings, this roadmap offers a path where being a good listener can literally become a career.



## **Content Creator for Social Media – Career Roadmap**

The third roadmap speaks directly to creative, digitally savvy, and often socially engaged young people. It begins by acknowledging interests in creativity, digital trends, advocacy, and community building—areas often dismissed as “hobbies” but here are reframed as legitimate career foundations. The skillset includes content production, analytics, storytelling, and adaptability—tools that today’s youth often already practice informally.

To get started, the roadmap suggests a wide range of opportunities: from taking online courses and attending workshops to pursuing higher education in marketing or communication. Importantly, mentorship is once again emphasized, which positions the learning process within a human, relational framework. Networking is shown not as something exclusive or elite, but as a community-oriented process—joining social media marketing communities, attending conferences, and staying involved in trends.

The rewards of this career are emotionally compelling. Creative fulfillment, social impact, independence, and the potential for recognition are all presented as central outcomes. This career isn’t just about posting content, it’s about storytelling, identity-building, and using your voice to shape online communities. For NEET youth who may have struggled to find traditional forms of self-worth, this roadmap is an invitation to use their passions and online fluency as a legitimate and respected professional path.

## **Final Reflection**

These three roadmaps beautifully capture the essence of Human Jobs: accessible, empathetic, and empowering pathways into the workforce. Each career is introduced not only through a skill-based lens but also through a psychological and emotional one, helping young people recognize their potential based on who they are—not just what they’ve studied.

Whether the roadmap leads to behind-the-scenes data work, conversational interviewing, or creative digital storytelling, the message is the same: your skills, your traits, and your interests are valid. And there’s a place in the world of work that values them.

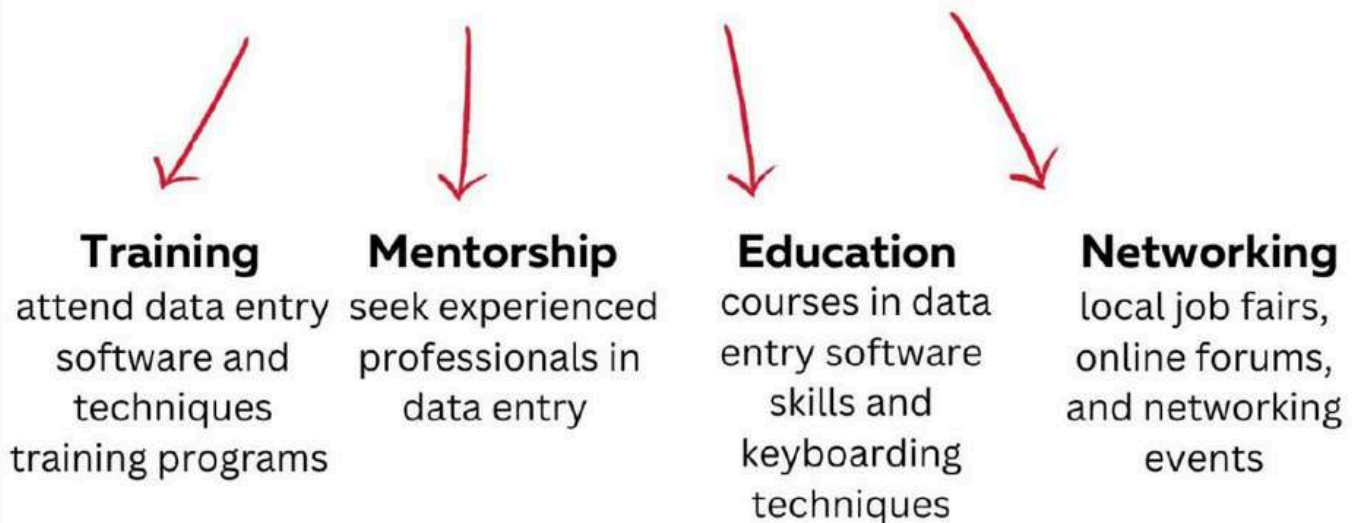


# CAREER MAP FOR DATA ENTRY OPERATOR

## 1. IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
✓ Accuracy	✓ Typing Speed and Accuracy	✓ Concentration
✓ Organized Records	✓ Software Proficiency	✓ Reliability
✓ Data Analysis	✓ Attention to Details	✓ Adaptability
✓ Efficiency	✓ Time Management	✓ Stress Management

## 2. HOW DO I START THIS CAREER?



## 3. THE REWARD - on this job you get:



- Hone your accuracy and attention to detail
- Stable and consistent work providing a reliable income and job security
- Becoming more efficient and productive
- Data entry skills are highly transferable



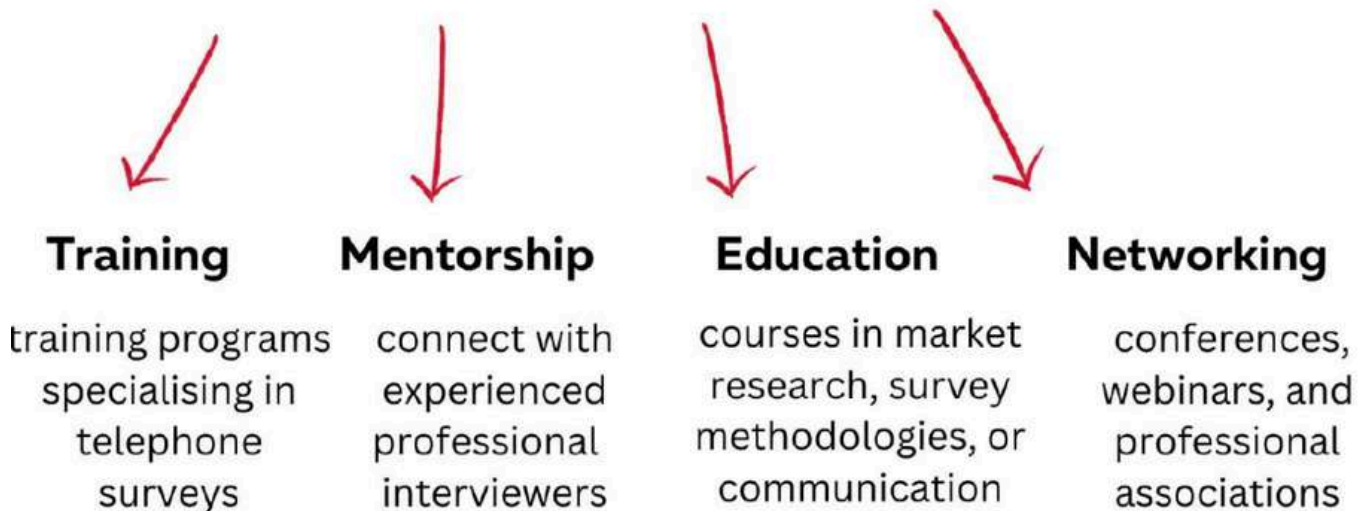


# CAREER MAP FOR PHONE INTERVIEWER

## 1. IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
✓ People Interaction	✓ Active Listening	✓ Patience
✓ Employment and HR	✓ Questioning Techniques	✓ Neutrality
✓ Data Collection	✓ Empathy	✓ Adaptability
✓ Improvement and Feedback	✓ Data Entry	✓ Organizational Skills

## 2. HOW DO I START THIS CAREER?



## 3. THE REWARD - on this job you get:



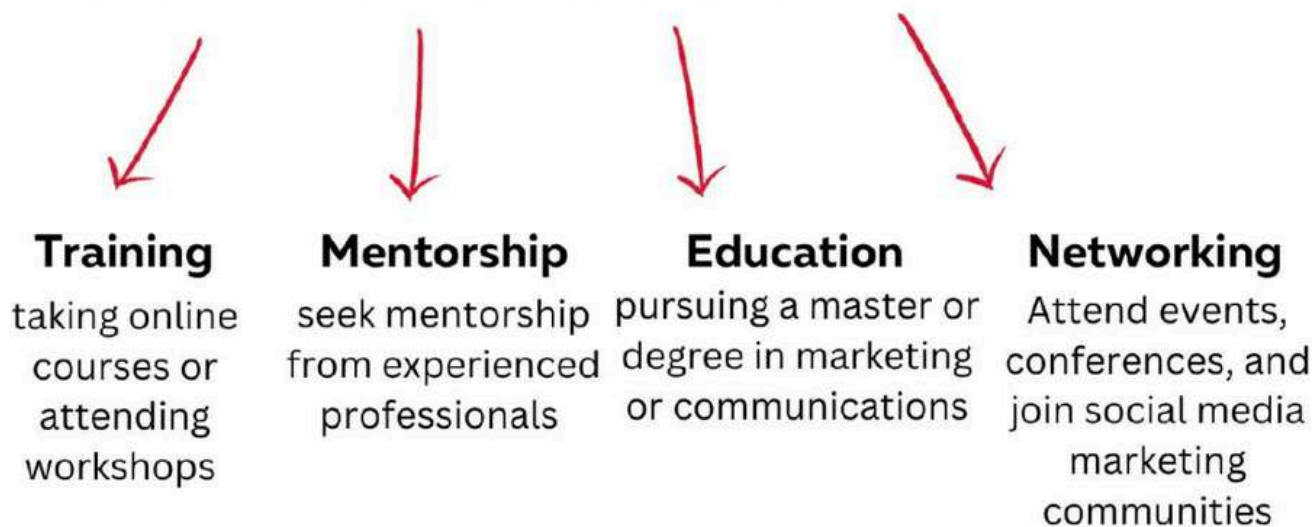
- Sharpen communication Skills
- Insight into Human Behaviour
- Contributing to Hiring Processes
- Continuous Learning

# CAREER MAP FOR CONTENT CREATOR FOR SOCIAL MEDIA

## 1. IS THIS CAREER FOR ME?

INTEREST/ PASSION	TALENT/ SKILLSET	PERSONAL TRAITS
✓ Creativity	✓ Content Production	✓ Patience
✓ Digital Trends	✓ Social Media Analytics	✓ Consistency
✓ Community Building	✓ Storytelling	✓ Communication Skills
✓ Cause Advocacy	✓ Adaptability	✓ Resilience

## 2. HOW DO I START THIS CAREER?



## 3. THE REWARD - on this job you get:



- Creative Fulfillment
- Influence and Impact
- Flexibility and Independence
- Recognition and Growth



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## CONCLUSION

The “Career Roadmaps” presented here are not just vocational tools—they are emotional bridges that connect young individuals to a future of autonomy, expression, and contribution. By focusing on accessibility, storytelling, and personalized growth, the Human Jobs Project addresses the gaps left by traditional employment guidance systems.

Each roadmap validates traits that are often overlooked in formal job searches—empathy, creativity, resilience, and introspection—and transforms them into professional strengths.

Whether the journey leads to a creative career in illustration, a stable administrative role, or a flexible online job, the message is clear: every young person has a place in the world of work. These roadmaps empower users to visualize their potential, navigate their first steps with confidence, and see their value beyond credentials. In doing so, they uphold the core mission of the Human Jobs initiative: to create pathways that are inclusive, human-centered, and filled with possibility.







# HumanJobs

## INCLUSIVE EMPLOYMENT FOR YOUTH

### CAREER ROADMAPS

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