





GAMIFIED PLATFORM LAUNCH!

INNOVATIVE DIGITAL SOLUTION FOR NEETS

What Makes the Platform Unique? Using the proven Octalysis framework and the 8 core drives of gamification, the platform transforms the job search and application process into a rewarding, motivational journey. Users can earn points, level up, and unlock tailored job opportunities or short-term training paths – all supported by relatable characters, storytelling, and practical guidance.

01.

step-by-step career roadmaps to reduce unemployment among people

02.

Increase motivation and resilience through engaging gamified training experiences.



Ease job-related anxiety with storytelling-based tips and videos that build confidence for the first days at work.

OUR SECRET...

Promote careers in the humanities as accessible, valuable, and fulfilling options for young people.